

# INVOICE



**WPBF**  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing: (407)389-7661**

www.thewpbfchannel.com

Billing Address:

**Crossroads Media**  
**Attention: Accounts Payable**  
**66 Canal Center Plaza**  
**Suite 555**  
**Alexandria, VA 22314**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
932785-1	09/16/12	September 2012	08/27/12 - 09/14/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP - Washington	National

Advertiser	Product	Estimate Number
American Crossroads	AMERICAN CORSSROADS	690

Flight Dates	Order #	Alt Order #
09/05/12 - 09/14/12	932785	06231924

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	11	27

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/07/12	09/07/12	Nightline Class of Time - Pre-emptible with notice	11:35-12:05AM	----1--	:30	1	\$375.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/03/12 09/09/12 ----1-- 1 \$375.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WPBF F 09/07/12 11:54 PM Nightline 11:35-12:05AM :30 USPRTV14ACH \$375.00 NM									
2	09/07/12	09/07/12	The View Class of Time - Pre-emptible with notice	11A-12PM	----1--	:30	1	\$475.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/03/12 09/09/12 ----1-- 1 \$475.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WPBF F 09/07/12 10:59 AM The View 11A-12PM :30 USPRTV14ACH \$475.00 NM									
3	09/07/12	09/07/12	GENERAL HOSPITAL	GENERAL HOSPITAL	----1--	:30	1	\$400.00	NM
<b>Class of Time - Pre-emptible with notice</b>									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/03/12 09/09/12 ----1-- 1 \$400.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WPBF F 09/07/12 3:27 PM GENERAL HOSPITAL GENERAL HOSPITAL :30 USPRTV14ACH \$400.00 NM									
4	09/07/12	09/07/12	WPBF News 25 Mornings	5:30-5:57am	----1--	:30	1	\$200.00	NM
<b>Class of Time - Pre-emptible with notice</b>									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/03/12 09/09/12 ----1-- 1 \$200.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WPBF F 09/07/12 5:42 AM WPBF News 25 Mornings @ 5:30 5:30-5:57am :30 USPRTV14ACH \$200.00 NM									
5	09/07/12	09/07/12	Jeopardy	7:30-8PM	----1--	:30	1	\$1,300.00	NM
<b>Class of Time - Pre-emptible with notice</b>									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/03/12 09/09/12 ----1-- 1 \$1,300.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WPBF F 09/07/12 7:41 PM Jeopardy 7:30-8PM :30 USPRTV14ACH \$1,300.00 NM									
6	09/10/12	09/10/12	M-SUN WPBF News 25	(11-11:35PM	1-----	:30	1	\$700.00	NM
<b>Class of Time - Pre-emptible with notice</b>									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/10/12 09/16/12 1----- 1 \$700.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WPBF M 09/10/12 11:24 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 USPRTV14ACH \$700.00 NM									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
We warrant that the actual broadcast information shown on this invoice was taken from the program log.

# INVOICE



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
932785-1	09/16/12	September 2012	08/27/12 - 09/14/12
Advertiser	Product	Estimate Number	
American Crossroads	AMERICAN CORSSROADS	690	

www.thewpbfcchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
6	09/10/12	09/10/12	M-SUN WPBF News 25 @11-11:35PM Class of Time - Pre-emptible with notice		1-----	:30	1	\$700.00	NM	
7	09/14/12	09/14/12	GOOD AFTERNOON AM2-3p Class of Time - Immediately Pre-emptible without notice		----1--	:30	1	\$275.00	NM	
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>										
09/10/12 09/16/12 ----1-- 1 \$275.00										
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
3 WPBF F 09/14/12 GOOD AFTERNOON AMERICA 2-3p :00 \$275.00 NM <i>Credited</i>										
8	09/10/12	09/10/12	WPBF News 25 @ 5am	5-530am	1-----	:30	1	\$150.00	NM	
Class of Time - Pre-emptible with notice										
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>										
09/10/12 09/16/12 1----- 1 \$150.00										
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
1 WPBF M 09/10/12 5:07 AM WPBF News 25 @ 5am :30 USPRTV14ACH \$150.00 NM										
9	09/10/12	09/10/12	M-F 5pm News	5-6pm	1-----	:30	1	\$425.00	NM	
Class of Time - Pre-emptible with notice										
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>										
09/10/12 09/16/12 1----- 1 \$425.00										
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
1 WPBF M 09/10/12 5:20 PM M-F 5pm News :30 USPRTV14ACH \$425.00 NM										
10	09/07/12	09/07/12	WPBF News 25 Mornings	6-7AM	----1--	:30	1	\$350.00	NM	
Class of Time - Pre-emptible with notice										
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>										
09/03/12 09/09/12 ----1-- 1 \$350.00										
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
2 WPBF F 09/07/12 6:15 AM WPBF News 25 Mornings :30 USPRTV14ACH \$350.00 NM										
11	09/10/12	09/10/12	Wheel Of Fortune	7-7:30PM	1-----	:30	1	\$1,300.00	NM	
Class of Time - Pre-emptible with notice										
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>										
09/10/12 09/16/12 1----- 1 \$1,300.00										
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
1 WPBF M 09/10/12 7:12 PM Wheel Of Fortune :30 USPRTV14ACH \$1,300.00 NM										
12	09/08/12	09/08/12	Sat 330-7pm ABC College	330-7pm	----1-	:30	1	\$1,200.00	NM	
Class of Time - Pre-emptible with notice										
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>										
09/03/12 09/09/12 -----1- 1 \$1,200.00										
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
1 WPBF Sa 09/08/12 5:59 PM Sat 330-7pm ABC College Football :30 USPRTV14ACH \$1,200.00 NM										
14	09/08/12	09/08/12	GMA Saturday	7-8am	Sat 7am-8am	-----1-	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice										
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>										
09/03/12 09/09/12 -----1- 1 \$275.00										
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
1 WPBF Sa 09/08/12 7:58 AM GMA Saturday 7-8am :30 USPRTV14ACH \$275.00 NM										
15	09/09/12	09/09/12	Sun 11:35pm Late News	1135p-12am	-----1	:30	1	\$275.00	NM	
Class of Time - Pre-emptible with notice										
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>										
09/03/12 09/09/12 -----1 1 \$275.00										
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
1 WPBF Su 09/09/12 11:57 PM Sun 11:35pm Late News :30 USPRTV14ACH \$275.00 NM										
16	09/09/12	09/09/12	GMA Sunday	7-8am	Sun 7-8am	-----1	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice										

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**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
932785-1	09/16/12	September 2012	08/27/12 - 09/14/12
Advertiser	Product	Estimate Number	
American Crossroads	AMERICAN CORSSROADS	690	

www.thewpbffchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/03/12 09/09/12 -----1 1 \$275.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 09/09/12 7:39 AM GMA Sunday 7-8am Sun 7-8am :30 USPRTV14ACH \$275.00 NM									
<b>17</b> 09/09/12 09/09/12 Sun ABC Prime A 7-8PM -----1 :30 1 \$700.00 NM									
Class of Time - Immediately Pre-emptible without notice									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/03/12 09/09/12 -----1 1 \$700.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 09/09/12 7:23 PM Sun ABC Prime A 7-8PM :30 USPRTV14ACH \$700.00 NM									
<b>18</b> 09/06/12 09/06/12 M-SUN WPBF News 25 @ 11-11:35PM ---1--- :30 1 \$700.00 NM									
Class of Time - Pre-emptible with notice									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/03/12 09/09/12 ---1--- 1 \$700.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Th 09/06/12 11:40 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 USPRTV14ACH \$700.00 NM									
LR- Network Program Runover									
<b>19</b> 09/13/12 09/13/12 Nightline 11:35-12:05AM ---1--- :30 1 \$375.00 NM									
Class of Time - Pre-emptible with notice									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/10/12 09/16/12 ---1--- 1 \$375.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Th 09/13/12 11:54 PM Nightline 11:35-12:05AM :30 USPRTV14ACH \$375.00 NM									
<b>20</b> 09/13/12 09/13/12 The View 11A-12PM ---1--- :30 1 \$475.00 NM									
Class of Time - Pre-emptible with notice									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/10/12 09/16/12 ---1--- 1 \$475.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Th 09/13/12 10:59 AM The View 11A-12PM :30 USPRTV14ACH \$475.00 NM									
<b>21</b> 09/06/12 09/06/12 WPBF News 25 @ Noon 12pm-1230pm ---1--- :30 1 \$225.00 NM									
Class of Time - Pre-emptible with notice									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/03/12 09/09/12 ---1--- 1 \$225.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Th 09/06/12 12:11 PM WPBF News 25 @ Noon 12pm-1230pm :30 USPRTV14ACH \$225.00 NM									
<b>22</b> 09/06/12 09/06/12 GOOD AFTERNOON AM2-3p ---1--- :30 1 \$275.00 NM									
Class of Time - Immediately Pre-emptible without notice									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/03/12 09/09/12 ---1--- 1 \$275.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF Th 09/06/12 2:38 PM GOOD AFTERNOON AMERICA 2-3p :30 USPRTV14ACH \$275.00 NM									
<b>23</b> 09/06/12 09/06/12 GENERAL HOSPITAL GENERAL HOSPIT ---1--- :30 1 \$400.00 NM									
Class of Time - Pre-emptible with notice									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/03/12 09/09/12 ---1--- 1 \$400.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Th 09/06/12 3:27 PM GENERAL HOSPITAL GENERAL HOSPIT :30 USPRTV14ACH \$400.00 NM									
<b>24</b> 09/06/12 09/06/12 WPBF News 25 @ 5am 5-530am ---1--- :30 1 \$150.00 NM									
Class of Time - Pre-emptible with notice									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/03/12 09/09/12 ---1--- 1 \$150.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Th 09/06/12 5:13 AM WPBF News 25 @ 5am 5-530am :30 USPRTV14ACH \$150.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
932785-1	09/16/12	September 2012	08/27/12 - 09/14/12
Advertiser	Product	Estimate Number	
American Crossroads	AMERICAN CORSSROADS	690	

www.thewpbfcchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
24	09/06/12	09/06/12	WPBF News 25 @ 5am	5-530am	---1---	:30	1	\$150.00	NM
	Class of Time - Pre-emptible with notice								
25	09/06/12	09/06/12	M-F 5pm News	5-6pm	---1---	:30	1	\$425.00	NM
	Class of Time - Pre-emptible with notice								
	<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		09/03/12	09/09/12	---1---	1	\$425.00			
	<b>Spots:</b>	<u>#</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>
		1	WPBF	Th	09/06/12	5:43 PM	M-F 5pm News	5-6pm	:30 USPRTV14ACH
									\$425.00 NM
26	09/13/12	09/13/12	WPBF News 25 @ 6:00PM	6-6:30PM	---1---	:30	1	\$525.00	NM
	Class of Time - Pre-emptible with notice								
	<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		09/10/12	09/16/12	---1---	1	\$525.00			
	<b>Spots:</b>	<u>#</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>
		1	WPBF	Th	09/13/12	6:22 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30 USPRTV14ACH
									\$525.00 NM
27	09/06/12	09/06/12	WPBF News 25 Mornings	6-7AM	---1---	:30	1	\$350.00	NM
	Class of Time - Pre-emptible with notice								
	<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		09/03/12	09/09/12	---1---	1	\$350.00			
	<b>Spots:</b>	<u>#</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>
		1	WPBF	Th	09/06/12	6:30 AM	WPBF News 25 Mornings	6-7AM	:30 USPRTV14ACH
									\$350.00 NM
28	09/13/12	09/13/12	Good Morning America	7-9AM	---1---	:30	1	\$400.00	NM
	Class of Time - Pre-emptible with notice								
	<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		09/10/12	09/16/12	---1---	1	\$400.00			
	<b>Spots:</b>	<u>#</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>
		1	WPBF	Th	09/13/12	6:59 AM	Good Morning America	7-9AM	:30 USPRTV14ACH
									\$400.00 NM
29	09/14/12	09/14/12	M-SUN WPBF News 25	(11-11:35PM)	----1--	:30	1	\$700.00	NM
	Class of Time - Pre-emptible with notice								
	<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		09/10/12	09/16/12	----1--	1	\$700.00			
	<b>Spots:</b>	<u>#</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>
		2	WPBF	F	09/14/12	11:33 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30 USPRTV14ACH
									\$700.00 NM
30	09/11/12	09/11/12	Nightline	11:35-12:05AM	-1-----	:30	1	\$375.00	NM
	Class of Time - Pre-emptible with notice								
	<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		09/10/12	09/16/12	-1-----	1	\$375.00			
	<b>Spots:</b>	<u>#</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>
		1	WPBF	Tu	09/11/12	11:54 PM	Nightline	11:35-12:05AM	:30 USPRTV14ACH
									\$375.00 NM
31	09/14/12	09/14/12	WPBF News 25 @ Noon	12pm-1230pm	----1--	:30	1	\$225.00	NM
	Class of Time - Pre-emptible with notice								
	<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		09/10/12	09/16/12	----1--	1	\$225.00			
	<b>Spots:</b>	<u>#</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>
		2	WPBF	F	09/14/12	12:20 PM	WPBF News 25 @ Noon	12pm-1230pm	:30 USPRTV14ACH
									\$225.00 NM
32	09/07/12	09/07/12	GOOD AFTERNOON AM	2-3p	----1--	:30	1	\$275.00	NM
	Class of Time - Immediately Pre-emptible without notice								
	<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		09/03/12	09/09/12	----1--	1	\$275.00			
	<b>Spots:</b>	<u>#</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>
		2	WPBF	F	09/07/12	2:59 PM	GOOD AFTERNOON AMERICA	2-3p	:30 USPRTV14ACH
									\$275.00 NM
33	09/11/12	09/11/12	GENERAL HOSPITAL	GENERAL HOSPIT	-1-----	:30	1	\$400.00	NM
	Class of Time - Pre-emptible with notice								

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**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
932785-1	09/16/12	September 2012	08/27/12 - 09/14/12
Advertiser		Product	Estimate Number
American Crossroads		AMERICAN CORSSROADS	690

www.thewpbffchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
33	09/11/12	09/11/12	GENERAL HOSPITAL	GENERAL HOSPIT	-1-----	:30	1	\$400.00	NM
<i>Class of Time - Pre-emptible with notice</i>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/10/12 09/16/12 -1----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 09/11/12 2:24 PM GENERAL HOSPITAL GENERAL HOSPIT :30 USPRTV14ACH \$400.00 NM									
34	09/14/12	09/14/12	WPBF News 25 @ 5am	5-530am	----1--	:30	1	\$150.00	NM
<i>Class of Time - Pre-emptible with notice</i>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/10/12 09/16/12 ----1-- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF F 09/14/12 5:12 AM WPBF News 25 @ 5am 5-530am :30 USPRTV14ACH \$150.00 NM									
35	09/14/12	09/14/12	M-F 5pm News	5-6pm	----1--	:30	1	\$425.00	NM
<i>Class of Time - Pre-emptible with notice</i>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/10/12 09/16/12 ----1-- 1 \$425.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF F 09/14/12 5:57 PM M-F 5pm News 5-6pm :30 USPRTV14ACH \$425.00 NM									
36	09/06/12	09/06/12	WPBF News 25 Mornings	5:30-5:57am	---1---	:30	1	\$200.00	NM
<i>Class of Time - Pre-emptible with notice</i>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/03/12 09/09/12 ---1--- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF Th 09/06/12 5:45 AM WPBF News 25 Mornings @ 5:30 5:30-5:57am :30 USPRTV14ACH \$200.00 NM									
37	09/11/12	09/11/12	WPBF News 25 @ 6:00PM	6-6:30PM	-1-----	:30	1	\$525.00	NM
<i>Class of Time - Pre-emptible with notice</i>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/10/12 09/16/12 -1----- 1 \$525.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 09/11/12 6:12 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 USPRTV14ACH \$525.00 NM									
38	09/14/12	09/14/12	WPBF News 25 Mornings	6-7AM	----1--	:30	1	\$350.00	NM
<i>Class of Time - Pre-emptible with notice</i>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/10/12 09/16/12 ----1-- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF F 09/14/12 6:14 AM WPBF News 25 Mornings 6-7AM :30 USPRTV14ACH \$350.00 NM									
39	09/14/12	09/14/12	Wheel Of Fortune	7-7:30PM	----1--	:30	1	\$1,300.00	NM
<i>Class of Time - Pre-emptible with notice</i>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/10/12 09/16/12 ----1-- 1 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF F 09/14/12 7:06 PM Wheel Of Fortune 7-7:30PM :30 USPRTV14ACH \$1,300.00 NM									
40	09/06/12	09/06/12	Good Morning America	7-9AM	---1---	:30	1	\$400.00	NM
<i>Class of Time - Pre-emptible with notice</i>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/03/12 09/09/12 ---1--- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF Th 09/06/12 8:41 AM Good Morning America 7-9AM :30 USPRTV14ACH \$400.00 NM									
41	09/12/12	09/12/12	M-SUN WPBF News 25	(11-11:35PM)	--1----	:30	1	\$700.00	NM
<i>Class of Time - Pre-emptible with notice</i>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/10/12 09/16/12 --1---- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

# INVOICE

Send Payment To:



**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
932785-1	09/16/12	September 2012	08/27/12 - 09/14/12
Advertiser	Product	Estimate Number	
American Crossroads	AMERICAN CORSSROADS	690	

www.thewpbffchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
41	09/12/12	09/12/12	M-SUN WPBF News 25 (11-11:35PM Class of Time - Pre-emptible with notice		--1----	:30	1	\$700.00	NM
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WPBF W 09/12/12 11:34 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 USPRTV14ACH \$700.00 NM									
42	09/05/12	09/05/12	Nightline Class of Time - Pre-emptible with notice	11:35-12:05AM	--1----	:30	1	\$375.00	NM
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
09/03/12 09/09/12 --1---- 1 \$375.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WPBF W 09/05/12 12:24 AM Nightline :30 USPRTV14ACH \$375.00 NM LR- Network Program Runover									
43	09/05/12	09/05/12	The View Class of Time - Pre-emptible with notice	11A-12PM	--1----	:30	1	\$475.00	NM
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
09/03/12 09/09/12 --1---- 1 \$475.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WPBF W 09/05/12 11:32 AM The View :30 USPRTV14ACH \$475.00 NM									
44	09/12/12	09/12/12	WPBF News 25 @ Noon 12pm-1230pm Class of Time - Pre-emptible with notice		--1----	:30	1	\$225.00	NM
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
09/10/12 09/16/12 --1---- 1 \$225.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WPBF W 09/12/12 12:28 PM WPBF News 25 @ Noon :30 USPRTV14ACH \$225.00 NM									
45	09/05/12	09/05/12	GOOD AFTERNOON AM2-3p Class of Time - Immediately Pre-emptible without notice		--1----	:30	1	\$275.00	NM
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
09/03/12 09/09/12 --1---- 1 \$275.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WPBF W 09/05/12 2:36 PM GOOD AFTERNOON AMERICA 2-3p :30 USPRTV14ACH \$275.00 NM									
46	09/12/12	09/12/12	WPBF News 25 @ 5am 5-530am Class of Time - Pre-emptible with notice		--1----	:30	1	\$150.00	NM
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
09/10/12 09/16/12 --1---- 1 \$150.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WPBF W 09/12/12 5:23 AM WPBF News 25 @ 5am :30 USPRTV14ACH \$150.00 NM									
47	09/05/12	09/05/12	WPBF News 25 @ 6:00P 6-6:30PM Class of Time - Pre-emptible with notice		--1----	:30	1	\$525.00	NM
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
09/03/12 09/09/12 --1---- 1 \$525.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WPBF W 09/05/12 6:22 PM WPBF News 25 @ 6:00PM :30 USPRTV14ACH \$525.00 NM									
48	09/12/12	09/12/12	WPBF News 25 Mornings 6-7AM Class of Time - Pre-emptible with notice		--1----	:30	1	\$350.00	NM
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
09/10/12 09/16/12 --1---- 1 \$350.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WPBF W 09/12/12 5:59 AM WPBF News 25 Mornings 6-7AM :30 USPRTV14ACH \$350.00 NM									
49	09/12/12	09/12/12	Wheel Of Fortune Class of Time - Pre-emptible with notice	7-7:30PM	--1----	:30	1	\$1,300.00	NM
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
09/10/12 09/16/12 --1---- 1 \$1,300.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WPBF W 09/12/12 7:07 PM Wheel Of Fortune 7-7:30PM :30 USPRTV14ACH \$1,300.00 NM									

# INVOICE



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**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
932785-1	09/16/12	September 2012	08/27/12 - 09/14/12
Advertiser	Product	Estimate Number	
American Crossroads	AMERICAN CORSSROADS	690	

www.thewpbfcchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
49	09/12/12	09/12/12	Wheel Of Fortune Class of Time - Pre-emptible with notice	7-7:30PM	--1----	:30	1	\$1,300.00	NM
50	09/05/12	09/05/12	Good Morning America Class of Time - Pre-emptible with notice	7-9AM	--1----	:30	1	\$400.00	NM
	Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		09/03/12	09/09/12	--1----	1	\$400.00			
	Spots: #	Ch	Day	Air Date	Air Time	Description	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>
	1	WPBF W	09/05/12	8:54 AM	Good Morning America		7-9AM	:30	USPRTV14ACH
51	09/05/12	09/05/12	Jeopardy Class of Time - Pre-emptible with notice	7:30-8PM	--1----	:30	1	\$1,300.00	NM
	Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		09/03/12	09/09/12	--1----	1	\$1,300.00			
	Spots: #	Ch	Day	Air Date	Air Time	Description	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>
	1	WPBF W	09/05/12	7:41 PM	Jeopardy		7:30-8PM	:30	USPRTV14ACH
52	09/08/12	09/08/12	Sat 8-9am News Class of Time - Pre-emptible with notice	Sat 8-9am	-----1-	:30	1	\$250.00	NM
	Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		09/03/12	09/09/12	-----1-	1	\$250.00			
	Spots: #	Ch	Day	Air Date	Air Time	Description	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>
	1	WPBF Sa	09/08/12	8:11 AM	Sat 8-9am News		Sat 8-9am	:30	USPRTV14ACH
53	09/09/12	09/09/12	Sun 8-9am News Class of Time - Pre-emptible with notice	Sun 8-9am	-----S	:30	1	\$275.00	NM
	Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		09/03/12	09/09/12	-----S	1	\$275.00			
	Spots: #	Ch	Day	Air Date	Air Time	Description	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>
	1	WPBF Su	09/09/12	8:23 AM	Sun 8-9am News		Sun 8-9am	:30	USPRTV14ACH

Total Spots      **51**

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$24,625.00</b>
<u>Agency Commission</u>	<b>\$3,693.75</b>
<u>Net Amount Due</u>	<b>\$20,931.25</b>